



## 2010 RRCA 10K State Championship

### Sponsorship Opportunities

- Company exposure to about 1000 participants
- Contributions are tax-deductible
- Support the ULL Track & Cross Country Teams
- Promote health and fitness
- Build relationships among business, schools, and community

### Sponsorship Levels

#### Marathon Level Sponsor \$10,000

- Naming rights for the race
- Forty race entries
- Media coverage through TV & Radio spots, print materials
- Company logo on home page
- Link to company's website through CCRC home page
- Company logo on race flyer/registration forms
- Sole Company logo on front of shirt
- Company logo on mile marker
- Company name on water stations
- Company logo on Sponsor board
- Right of 1<sup>st</sup> refusal for same sponsorship level next year
- May supply item for race packet

#### Half-Marathon Level Sponsor \$5,000

- Twenty race entries
- Media coverage through TV & Radio spots, print materials
- Company logo on home page
- Link to company's website through CCRC home page
- Company logo on race flyer/registration forms
- Company logo on back of shirt
- Company logo on mile marker
- Company name on water stations
- Company logo on Sponsor board

#### Media Sponsorship \$2500 in TV, Radio or Newsprint

- 10 race entries
- Media publicity
- Company logo on home page
- Link to company's website through CCRC home page
- Company logo on race flyer/registration forms
- Company logo on back of shirt
- Company name on water stations
- Company logo on Sponsor board

#### 10K Level Sponsor \$1,000

- Four race entries
- Company logo on home page
- Link to company's website through CCRC home page
- Company logo on race flyer/registration forms
- Company logo on back of shirt
- Company name on water stations
- Company logo on Sponsor board

#### 5 K Level Sponsor \$500

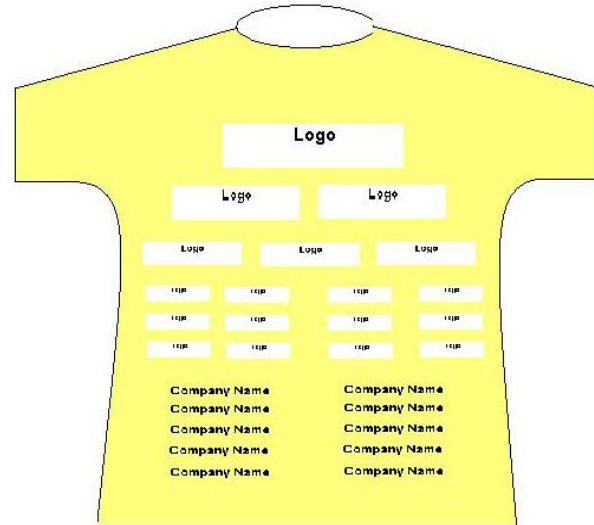
- Three race entries
- Company name on back of shirt & Website
- Company logo on Sponsor board

#### Pacesetter Level Sponsor \$250

- Two race entries
- Company logo on Sponsor board

**Proceeds to Benefit**  
**UL Ragin Cajun Track & Cross Country and**  
**T.R.A.I.L. (Transportation & Recreation Alternatives In**  
**Louisiana)**

**Downtown Lafayette, LA. Parc Sans Souci**  
**Saturday November 13th 2010**



Visit our Website at [www.cajuncup10k.com](http://www.cajuncup10k.com)

Company logos and names will be arranged in tiers approximately as shown, although the precise layout will depend on the number of sponsors and general artistic considerations.

Logos and company names will be included in a similar fashion on Sponsors page of the race website and will be linked to company home pages (or any desired address).

### Notes

1. Company should supply logo artwork in a suitable format (JPEG,GIF,TIFF,EPS). Logos on race flier and tee shirt will be monochrome; those on the website and signage will be full color.
2. To be included in race flier and tee shirt, logo, artwork must be received by email 8/31/10 ([info@cajuncup10k.com](mailto:info@cajuncup10k.com))
3. Items for race packet must be approved by race organizers for size and appropriateness and must be received by 10/05/10 (unless otherwise arranged).
4. Where appropriate, in-kind contributions of items for the post-race festival may be applied toward sponsorship amount.
5. CRRC is an affiliate member of the RRCA. Through the RRCA, we are a 501(c)3 nonprofit organization.

### Contact Information

Cecile Broussard

337-989-0285

[info@cajuncup10k.com](mailto:info@cajuncup10k.com)

Cajun Road Runners Club

P.O. Box 81082

Lafayette, LA 70598-1802